



# Study on visual expression of painting art in fashion design

Yuhao Li\*

<sup>1</sup> Master of Arts in Digital Learning and Technology, Faculty of Education and Human Development, The Education University of Hong Kong, Hong Kong, 999077, China.

\* Corresponding Author: [LYH280765@163.com](mailto:LYH280765@163.com)

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## ABSTRACT

The subject matter of painting art is extensive, its modeling techniques are numerous and diverse, and the expression ways are ever-changing. With the unique expression technique of painting art and drawing design elements from excellent painting art works, fashion designers can transform innovative fashion design concepts and ideas into visual forms, so as to present visual effects of clothing more subtly, and make fashion design works closer to consumers' needs at a deeper level. Painting art and fashion design are closely related to art and aesthetics, both of which require artists or designers to have high aesthetic ability and artistic perception ability, and pay attention to the creation and expression of beauty. As an art form, painting can show different styles such as realism, abstraction and impressionism through visual elements such as color, line and shape. Similarly, clothing design can also reflect different styles such as classical, modern and retro through the cutting of clothing, the selection of fabrics and the design of patterns. Therefore, designers can use paintings as inspiration and materials for clothing design, transform visual elements such as colors, lines and shapes in paintings into patterns, cuts, fabrics and other elements in clothing design, transform abstract design concepts into concrete forms, and create clothing works with artistic and aesthetic value. From the perspective of visual expression, this paper deeply analyzes the visual expression ways of painting art in clothing color, shape and many details, and summarizes the strategies adopted in the design concept and design method of painting art in the process of clothing design, so as to provide certain reference opinions for the innovation and development of the clothing design industry.

**Keywords:** Painting art; Fashion design; Visual expressiveness

## 1 INTRODUCTION

The broad sense of clothing design refers to a series of activities such as clothing product design carried out by designers on the basis of understanding of fashion trends and combining current consumer preferences. Fashion design is also an artistic re-creation activity of designers, and its essence can not be copied and copied, nor can it be invented. Clothing design should be based on the requirements of consumers relying on the collection of popular information for design planning, on the basis of the previous design experience, the final design scheme is determined, put into sample clothing production, and finally worn on consumers. Clothing design also includes clothing accessories, such as shoes, hats, accessories, and the overall wearing and matching of the clothing wearer. It includes the use of color, style selection and collocation and other aspects. The narrow sense of fashion design is that designers control the process of clothing from scratch according to the content and nature of the design works, which is subdivided into clothing modeling design, clothing layout pattern design, clothing production process design. The early significance of design is that people express activities and life through certain visual forms through planning, purposeful and planning. The scope of design is very broad. Of course, the purpose of design reflects the mechanism of human cultural development. Human beings transform the world through labor and recreate objects, which is an important way to create aesthetics. Clothing design can also be regarded as a kind of industry that designs clothing styles and styles and guides people to dress according to rules. The process of clothing design is also a process of people's self-reconstruction. The essential feature of clothing is that it needs to be worn on people's body, and people can show the beauty of their body through clothing.

## 2 THE EXPRESSION OF FASHION DESIGN

### 2.1 Modeling and fashion design

In the visual presentation of clothing, clothing modeling is the first time to be perceived by people, and it also belongs to the primary position in the series of activities of clothing design. The shape of the clothes can include the external frame and the internal shape, the external frame generally refers to the silhouette shape of the clothes and the style of the clothes, such as the four basic forms of A type, H type, X type and Y type according to the English form: the internal structure of the clothing, such as the darts formed by the height difference between the two faces of the human body, the functional neckline shape and pocket shape.

## 2.2 Color and fashion design

In People's Daily life, the human eye pays more attention to color than appearance, so the design of color has important meaning in the process of clothing design. In terms of clothing design, the collocation of colors is always closely related to the overall style of clothing, such as gentle and romantic clothing, always choose soft colors, avant-garde fashion clothing color is always warm and rich. According to the principles of formal beauty law formed by the summary of the law of beauty in human long-term life, the most appropriate color matching methods in clothing design are: similar color matching, approximate color matching, contrast color matching, and relative color matching. The three elements of color, such as hue, purity and brightness, together constitute a colorful and multi-level clothing color element. The color of clothing design also includes the color matching between the whole clothing and the details of the clothing, and the color matching between the clothing pattern and the overall color. In practical application, the color of clothing should be adapted to the overall style and type of clothing.

## 2.3 Fabric and fashion design



The fabric of clothing is the material used to make clothing, and it is also the basis of clothing design. Fabrics can be divided into two categories: textile materials composed of warp and weft yarn fibers and non-textile materials composed of non-fibers. The overall idea of clothing fabric design needs to make full use of the characteristics of different fabrics, combined with the overall style of clothing, to choose the appropriate fabric. As a designer, mastering the characteristics of various fabrics is the basic prerequisite for the design of clothing products. With the advent of science and technology, now people's choice of fabric is not only in the fiber level, a variety of non-textile materials are also used in clothing design, which brings unlimited possibilities to the designer's creation.





# 3 THE EXPRESSIVE CHARACTERISTICS OF PAINTING ELEMENTS IN FASHION DESIGN

## 3.1 The representation of painting art in fashion design

Excellent paintings, due to their distinctive aesthetic characteristics, strong artistry and visual decoration, have been widely used by many domestic and foreign fashion designers in their clothing design. Some of them refer to the patterns of the original paintings, some extract the colors in the original paintings, and some directly reproduce the clothing technology in the original paintings, especially in the portraits. It is precisely because painting elements can be integrated with different styles and types of clothing, which leads to the rich expression of painting elements in clothing design, especially in the classification of clothing. Clothing can be divided into spring, summer, autumn and winter seasons according to the season of wear, and the compatibility of painting art is very strong, whether it is wearing shirts and T-shirts in summer, or wearing coats, cotton-padded jackets and down jackets in winter. The visual effects presented by different paintings in different categories of clothing are also inconsistent. In Table 1, clothing can be classified into women's wear, men's wear and children's wear according to the crowd of clothing wearers. In addition, various clothing accessories, such as hats, shoes and bags, silk scarves and belts, are also included.

**Table 1** The expressive categories of pictorial elements in fashion design

Category	Characteristic analysis	Typical case	Category	Characteristic analysis	Typical case
Clothing	Women's wear	 <p>Dries Van Noten 2022 Spring and summer clothing</p>	Clothing accessory	Shoes	 <p>The world famous painting "Kanagawa Surf Inside" Ukiyo-e hand-painted custom canvas shoes</p>

	Men's wear	Take male population as the main design object; Including casual wear, ready-to-wear, sportswear. Style modeling for classic modeling, simple and generous, high comfort.	 Tim Coppens2013 Autumn and winter	Bag	The style is mainly handbags, shoulder bags, crossbody bags, and the fabric is leather. Leather, cotton and linen are more common.	 Louis Vuitton Masters' handbag
	Children's wear	It is designed for boys and girls aged 4-12, with rich colors, comfortable and simple styles, and natural fabrics.	2018 Sheng Sheng spring/summer children's wear	Scarf	The style is women's scarf, and the fabric is mainly silk.	 Silk scarf
				Hat	Most of the clothing worn on the head can cover the entire top of the head, and the style of the show is more conceptual.	 beret

### 3.2 The expression form of painting art in fashion design

#### 3.2.1 Painting a wide range of subjects

Painting is a very old art form, different regional culture, or thick, or vivid, or bright, or gorgeous, its painting expression is also different. It is also the case that the subject matter of painting art works provides a large number of inspiration sources for the pattern design in clothing, both the content of the picture and the aesthetic conception of the picture are rich and colorful. The elements in the painting art works are refined and processed by the designer, combined with the clothing color, clothing fabric and clothing technology for figurative or abstract expression, which can present different artistic languages in clothing. Painting elements in clothing involve a wide range of aspects, including figures, flowers and birds, mountains and rivers, architecture, abstract and figurative, freehand and realistic, traditional and modern. No matter what kind of painting art is extracted and processed, the two kinds of art can be integrated and sublimated in clothing, giving people a refreshing visual impact. The artistic themes of painting in clothing are mainly divided into the following categories.

##### (1) Character theme

The painting works of the theme of figures in fashion design are usually extracted partially or completely from the aspects of figure form, figure dynamics, figure proportion and figure color. While maintaining the original character characteristics and charm of the paintings, the characters are reinterpreted in the form of artistic expression, which makes the whole costume display more vivid and artistic. The designer may extract the most expressive part of the painting creation and emphasize it as the design focus.

In clothing design, the picture extraction of character images will start from the direction of clothing structure, fabric characteristics, etc., combined with clothing technology, the picture pattern will be placed in the whole or part of the clothing, so that the figure picture and the clothing can present a natural visual effect under a unified whole. Figure 1 In the design of this dress of CARVEN brand, the part of the triptych of Paradise on Earth drawn by Hieronimus Bosch is retained, and the nude people playing in the center of the picture in the artist's original painting is also located in the visual center of the dress layout design, that is, near the front center line of the dress. At the same time, the color of clothing fabrics is used to increase the sense of contrast of the picture, so that the character image and the clothing as a whole achieve harmony and unity, integrated with the clothing style, and the expression of the pattern is more vivid.







Figure 1 CARVEN Haute couture dress and inspiration

(2) Plant theme

Plant theme appears very often in painting works, and it is also the source of material that is most closely related to our human life. It has been paid attention by many artists, and has rich form and color beauty. The most widely used theme of plants is the theme of flowers. In the long history of art, flowers have always been the source of inspiration for artists, from the Renaissance, to the Rococo period in the 18th century, the Impressionism and pop art in the 20th century, and then to contemporary painting, the morphological expression of flowers in paintings is constantly changing, but the artist's love for flowers has never changed. Due to the easy visibility of flower elements, flower patterns also meet the needs of mass consumers for the aesthetic life in a certain sense, which makes the use of flower patterns in clothing design will bring people a natural intimacy, more acceptable to consumer groups. In 1988, fashion designer Yves Saint Laurent put Van Gogh's famous paintings on the fashion runway as a tribute to the great artist. In Table 2, these two costumes are inspired by Van Gogh's famous paintings "Sunflower" and "Iris", and the flowers are vividly represented on the costumes through exquisite embroidery. Among them, Sunflower's bright yellow and orange jacket is made of yellow organza and embroidered with glass beads, sequins, ribbons and pearls.

Table 2 Floral themes in fashion design







DESIGNERS		Clothing ensemble	Clothing detail	Source of inspiration
Flower theme	Yves Saint Laurent	 Yves Saint Laurent Spring/Summer 1988 Couture		Sunflowers. Vincent Van Gogh
		 Yves Saint Laurent Spring/Summer 1988 Couture		Iris. Vincent Van Gogh

(3) Animal theme



Cultural differences, the precipitation of history and the accumulation of time lead to different cultural beliefs of people in each region. For example, in the eastern culture, primitive people in the long-term contact with birds and animals, such primitive "animistic" religious views enable them to associate themselves with birds and animals, and even their thoughts, feelings, and feelings. Joy and sorrow are associated with them, and they believe that humans and animals can transform each other. In the West, art is mostly centered on characters, and animals are almost impossible to become the protagonist. Moreover, many animals represent negative meanings in Western culture. For example, the image of pig was a negative symbol in the Middle Ages, which was often linked with gluttony, greed and lust, and was also used to express impurity. Cats are often thought of as the embodiment of the devil. If you want to use animal elements in clothing design, the designer must first consider the overall design and picture characteristics, the most important thing is to grasp the spiritual connotation of the picture. In Table 3, at the JUSTINCASE launch show of 2018 Spring/Summer New York Fashion Week, fashion designer Zhou Yuying took Chang Yu's paintings as inspiration. Chang Yu's landscape and animal works are very special in their creativity and artistic concept. In the picture, she focuses on the boundless emptiness, with only small and lonely animals walking in the vast space. Or meditate, or wander. We can see that these works are the paintings of Chang Yu directly printed on the clothing, the pattern is diverse, but also the use of the original portrait color, screen printing repeatedly washed and other designs. The whole collection gives people a lively young, self-showing and gorgeous sense of street fashion.

Table 3 Animal themes in fashion design





	DESIGNERS	Clothing ensemble	Clothing detail	Source of inspiration
Animal theme	Zhou Yuying	JUST IN Case Spring/Summer 2018		 Dalmatian. Chang Yu
		 fashion release		
		 JUST IN Case Spring/Summer 2018 fashion release		 Zebra Night Run. Chang Yu

### 3.2.2 Diverse means of expression

The application of painting elements in fashion design is often presented through the combination of aesthetic principles of formal beauty. In the fashion design presentation, the most common artistic expression techniques include symmetry, balance, proportion, rhythm, repetition, gradual change and so on. Among them, symmetry, balance, repetition, gradual change, proportion and other expression techniques are rules to follow, there are laws to follow, relatively more regular.





First of all, symmetry and balance are the most common and universal forms in nature and social life. Balance refers to the sense of quantity, texture, volume, space and other balanced visual or psychological states of human psychology and sense, which generally emphasizes the high coordination of local and overall clothing. Symmetry is the absolute balance of the center line in the space, such as the wings of birds, the leaves of plants and flowers; Therefore, this law of natural beauty that best fits people's lives is manifested in the simple beauty of natural and neat clothing, which is also in line with the aesthetic taste of most people. Among them, the left-right symmetry of painting patterns appears the most frequently in clothing design, and it is also the most important form of symmetry. In clothing, it can be the absolute symmetry of the style and shape or the relative symmetry of the visual psychology, that is, the equilibrium state. In Table 4, the coat worn by the star is a relatively symmetrical picture layout combined with abstract images in the picture design to interpret Picasso's paintings.

**Table 4** The symmetrical and balanced expression of painting art in fashion design

	Clothing ensemble	Source of inspiration
Absolute symmetry	 <p>Temperley London 2013 Spring/ Summer collection</p>	 <p>Portrait of Adele Bloch Bauer 1907. Gustav Klimt</p>
Relative symmetry	 <p>LADY GAGA street photo shoot</p>	 <p>Girl in Front of the Mirror. Picasso</p>

Secondly, repetition refers to the continuous arrangement of a picture pattern in the clothing with the same or similar patterns, and the formed picture gives people a neat and consistent aesthetic feeling. Fashion designers keep the basic shape or basic image in the artist's original painting unchanged for repeated use, or extract part of the color, pattern, form, on this basis to recombine and arrange to produce new regular changes. In Table 5, as early as the 1980s, designer Yves Saint Laurent in his autumn/winter couture collection, crafted several dresses based on Matisse's color collage paintings, using this repeated law of formal beauty.

Table 5 The repeated expression of painting art in fashion design

	Clothing ensemble	Source of inspiration
Repetition	 <p>Rodarte Spring/Summer 2012 fashion release</p>	 <p>Sunflowers. Vincent Van Gogh</p>
	 <p>Yves Saint Laurent Autumn/Winter 1980 couture</p>	 <p>Paper Cut by Henri Matisse (1869-1954)</p>

The above gives a brief overview of the more representative expression techniques and cases in clothing design. There are many expression techniques in clothing design, and a variety of expression techniques are actually for the best presentation of the overall effect of clothing. These clothing expression techniques make the combination of painting elements and clothing design no longer difficult, so that the collision of the two arts has been sublimated.

### 3.2.3 Rich modeling methods

Clothing modeling is the style of clothing, which includes the silhouette shape of the outside of the clothing, the shape of the internal structural design components and the location arrangement, as well as the overall clothing and clothing collocation of the clothing wearer, the outer outline style of clothing has always been one of the three elements of clothing design, which can bring intuitive feelings to consumers. The outer contour shape of clothing is also the most basic requirement in the composition of clothing design, which can give people the most visual impact and also the most intuitive performance of the essential characteristics of clothing. How to "wear" the painting on the body is worth thinking about. In the 2020 Milan Fashion Week, there is such a group of models as if out of the painting, Moschino2020 spring/summer show fashion release is to Picasso's famous paintings as inspiration and design elements, the designer through a series of clothes and modeling to show his understanding of clothing style and clothing cubism, in his design will be the perfect combination of famous paintings and clothing. The change in the use of color and geometry in the use of clothing styles gives Picasso's static paintings dynamic, and gives new life to the paintings by matching the runway shows of models. For example, the design inspiration of this dress in the Moschino2020 spring/Summer fashion show comes from Picasso's painting - "Woman wearing a Beret and wearing a plaid



skirt", the designer uses the current popular broad shoulder outline shape, and designs a wide fishtail shape corresponding to the shoulder shape at the skirt line, which echoes the upper and lower parts. It forms a kind of artistic aesthetic feeling of contradiction and conflict, and the designer combines the painting context of Picasso's painting at that time to explore the overlapping and contradictory state of the artist's heart. (Figure 2)



Figure 2 Moschino 2020 Spring/Summer ready-to-wear and inspiration - Picasso.

"Woman in Beret and Plaid Skirt"

In Figure 3, Moschino 2020 spring/summer couture clothing is inspired by Picasso's collage --The guitar "Guitar". The fabric is made of Mosaic leather. The sexy and abstract bra looks like a split guitar. The fabric in this garment is directly copied from the patterns in Picasso's paintings. The shape structure of the garment is inspired by Picasso's re-deconstruction of the guitar, and is designed with cubist deconstruction from the clothing technology, which not only enriches the whole of the garment, but also lets the garment break away from the fixed pattern and shape, and breaks the traditional barrier in the expression of the outer contour. Painting has no boundaries, imagination and creativity can continue to follow, and the cross-border integration of clothing and painting expands the boundaries of art and gives designers new wings.



Figure 3 Moschino 2020 Spring/Summer ready-to-wear and inspiration - Picasso.

"Picasso's Guitar"



## 4 THE VISUAL EXPRESSION OF PAINTING ART IN FASHION DESIGN

### 4.1 Color expression

Great painters have their own unique and keen understanding of color, when standing in front of the painting master, people are always involuntarily attracted by the color of the picture, and this is the visual impact color brings to people. Style, fabric and color are the three major elements that need to be paid attention to in fashion design, among which people's visual perception of color is the most intuitive, strongest and most profound, and the color of clothing has always been the design focus of designers. The variety of color changes, the level of brightness, the level of purity, the three complement each other, indispensable, the change of color will also directly affect human psychological activities, different countries, races of people have different understanding of color. For example, red represents auspiciousness and excitement in Eastern traditional culture; In the western world, it is often associated with blood, violence and terror. Therefore, the use of color in the painting also occupies a very important position in the fashion design, whether it is monochrome or multi-color collocation, can make the clothing different from the previous design, bring a fresh and refreshing visual perception.

In the design of monochrome clothing, the designer can retain the original colors

of the painting works or give new colors to the clothing on the basis of the artist's original painting image elements, so as to break the dull and monotonous visual impression of a single color. (Figure 4) In the 2015 Paris Fashion Week, Chinese designer LAN YU released LAN YU Haute Couture 2015 spring/summer "Butterfly Dance Fan Fragrance" series, in which the color of the dress is the most representative of the Oriental aesthetics of red as the tone.



Figure 4 Lanyu Spring/Summer 2015

Paris Gauding

Figure 5 Hibiscus and Golden Pheasant. Song. Zhao Ji

Two or more kinds of color collocation, clothing designers to achieve clothing color relaxation, rich change and complex and orderly, you need to consider the size of the area between the colors, the focus is to determine the main color tone of the clothing, highlight the color beauty of the clothing. As shown in Figure 6, DIOR2022 Autumn/Winter men's wear is based on the illustration "When Worlds Collide" created by American artist Kenny Scharf in 1984 (Figure 7). Both painting colors and clothing colors do not exist independently. Colors in painting are applied to clothing. Color combinations can follow the original painting structure or rearrange the original painting structure.



Figure 6 DIOR Autumn/Winter 2022 menswear



Figure 7 When Worlds Collide.









Kenny Scharf

4.2 Process performance

Clothing process design is based on the premise of clothing style design and structure design, and on the basis of ergonomic principles, the process and method of making clothing products are designed, and it is also the "third design of clothing design". Different clothing processes will bring different visual sensations. In clothing design, designers need to select the most appropriate process for design expression in combination with clothing fabrics, clothing styles and colors. See (Table 6), the common types of clothing crafts are divided into printing and dyeing, embroidery, weaving, patchwork, and crimping. When designers combine these crafts with painting art in clothing, they have strong decorative and visual effects. The combination of different craft types and painting art will present different styles to people. For different clothing styles and shapes, designers can use a single craft or a combination of multiple crafts to show different clothing styles when designing clothing.

Table 6 The artistic expression of painting in fashion design

Process type	Concept	Clothing ensemble	Source of inspiration
Color printing	Printing and dyeing is the process of forming a pattern on the fabric, and the common printing and dyeing methods are divided into: digital printing, screen printing, inkjet printing, water paste printing.	OffWhite 2021 spring/Summer fashion release 	The Boy with the Fruit Basket. Michelangelo Merisi da Caravaggio 

Embroidery	<p>Embroidery is the use of needles and threads on the fabric to embroider a variety of decorative patterns, is one of the world's traditional crafts. Techniques can be divided into flat embroidery and three-dimensional embroidery two categories.</p>	 <p>Figure skaters Wang Shiyue and Liu Xinyu wear at the 2022 Winter Olympics</p>	 <p>A Thousand Li of Rivers and Mountains. Wang Ximeng</p>
Weaving	<p>Weaving is one of the oldest crafts of mankind, including plain weaving, pattern weaving and other crafts.</p>	 <p>Knitted coat</p>	 <p>Self-portrait by Vincent Van Gogh</p>
Patchwork	<p>Patchwork is the rearrangement of regular or irregular pieces of cloth to form a new pattern or pattern combination.</p>	 <p>Details at Walter Van Beirendonck Autumn/Winter 2015 fashion release</p>	 <p>Femme a La Resille. Pablo Picasso</p>
Crimp	<p>Crimp refers to the process of extruding and folding on the clothing fabric by external force to create a three-dimensional texture effect.</p>	 <p>Roberto Cavalli 2015 Autumn and winter</p>	 <p>Night at sea splash painting. Jacob Jugashvili</p>



## 5 THE VISUAL DISPLAY METHOD OF PAINTING ART IN FASHION DESIGN

### 5.1 Actively innovate clothing design concepts

The application of painting art in fashion design should follow the design concept of simplicity, environmental protection, nature and cultural confidence, so as to make clothing more natural and simple, rich in cultural connotation, and in line with modern people's pursuit of fashion and environmental protection. First of all, fashion design should not only pursue complicated patterns and decoration, but also pay attention to the simplicity and fluency of the overall design. Designers extract the design elements consistent with the theme of clothing design in painting art, and express creativity and ideas through simple lines and colors, simplifying clothing design to the most essential level to meet modern people's pursuit of simplicity and fashion. Secondly, with the increase of people's awareness of environmental protection, environmental protection materials have been widely used in clothing design. Designers can choose natural fabrics, natural dyes and other natural elements in painting art to express the concept of environmental protection, so that clothing design works can meet modern people's pursuit of health and environmental protection. Finally, different countries and regions have unique cultural and artistic traditions. By adding human cultural factors to clothing design, clothing will have a soul, which not only interprets beauty and romance to consumers, but also promotes the inheritance of excellent traditional culture. For example, the 2011 China International Fashion Week Spring/Summer series with the theme of "Ink Qiankun" series of fashion draws on the Qing Dynasty Lang Shining's "Flowers and Birds", the Ming Dynasty LAN Ying's "White cloud Mangrove", the Qing Dynasty Yuan Yao's "Han Palace Autumn Moon" and so on, respectively designed the off-shoulder dress, Harun pants, floor-length dress, etc., fully demonstrating the artistic conception of the Chinese traditional ink painting, the beauty of the round.

### 5.2 Choose a reasonable fashion design method

Painting art works provide rich creative materials and skills for costume design, which makes clothing have higher artistic value. Fashion designers need to choose reasonable design methods, combine traditional and modern, national and popular, practicality and artistry, and create more delicate, artistic and humanistic clothing works. First of all, modern and traditional represent two different artistic styles and aesthetic concepts. Modern style emphasizes simplicity, clear lines and bright colors. Traditional styles emphasize details, ornamentation and traditional cultural elements. Combining these two styles, using modern tailoring and design techniques, while incorporating traditional painting art elements or techniques, can give clothing a new fashion in the context of the new era, so that the clothing has a sense of The Times and the charm of traditional culture." Secondly, different nationalities have different dress cultures and traditions, and fashion represents the fashion and trend in line with the global aesthetic. Drawing inspiration from the traditional art of painting, and then combining the popular colors, materials and cuts of clothing design, you can create

clothes full of creativity and personality, and promote the development of global cultural integration. Finally, the development of The Times has greatly changed people's cognition and attitude towards clothing. Clothing design should not only consider the actual wearing needs and functionality, but also improve the artistic and aesthetic attributes of clothing. For example, the "Great American Nude" series of works created by Tom Wesselmann, a famous representative of American pop art, caters to the taste of mass culture in the commodity society, so many costumes integrate the painting into the clothing design, achieving the unity of artistic and practical clothing.

Fashion and art are inseparable. Fashion designers need to learn and explore the characteristics of different types of painting art. Starting from the aspects of clothing color and modeling fabric material, they need to stimulate their own creative inspiration through painting works and combine the design concepts of simplicity and environmental protection, and enhance their own culture by combining traditional and modern, popular and national, practical and artistic design methods Letter, so that the clothing design works meet the public aesthetic and meet the needs of fashion art.

## 6 CONCLUSION

To sum up, the combination of painting art and fashion design not only enriches the visual expression of clothing, enhances the artistic value of design, but also provides the impetus for innovation in fashion design. The diversity and profound connotation of painting art provide designers with a rich source of inspiration, so that they can create clothing works that both have artistic aesthetics and meet the modern aesthetic. This interdisciplinary integration not only expands the boundaries of fashion design, but also promotes the innovative development of the fashion design industry. Through continuous exploration and practice, the application of painting art in fashion design will continue to show its unique charm and unlimited potential.

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