

# MEDITERRANEAN ARCHAEOLOGY & ARCHAEOOMETRY

[www.maajournal.com](http://www.maajournal.com)

Report  
I January 2010 - II December 2011

Data provided from Google Inc.  
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# REPORT

- Visitors Overview (UniqueVisitors, Total visits)
- Technical Profile (Browsers, etc)
- Traffic Overview (Direct traffic, etc)
- Map Overlay (Visits per Country)
- Content Overview (pages per visit)

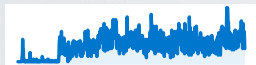
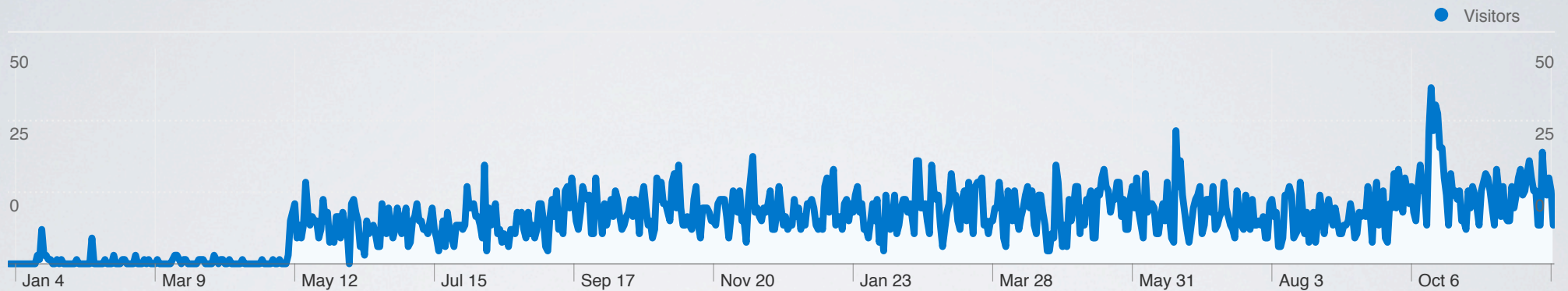
# VISITORS OVERVIEW

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## Visitors Overview

Jan 1, 2010 - Dec 10, 2011

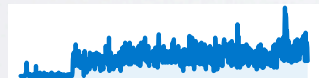
Comparing to: Site



**8,564** Visits



**3.60** Average Pageviews



**4,551** Absolute Unique Visitors



**30,829** Pageviews



**00:01:45** Time on Site

# VISITORS TECHNICAL PROFILE

## Site Usage

### Visits

**8,564**

% of Site Total:  
100.00%

### Pages/Visit

**3.60**

Site Avg:  
3.60 (0.00%)

### Avg. Time on Site

**00:01:45**

Site Avg:  
00:01:45 (0.00%)

### % New Visits

**52.77%**

Site Avg:  
52.78% (-0.02%)

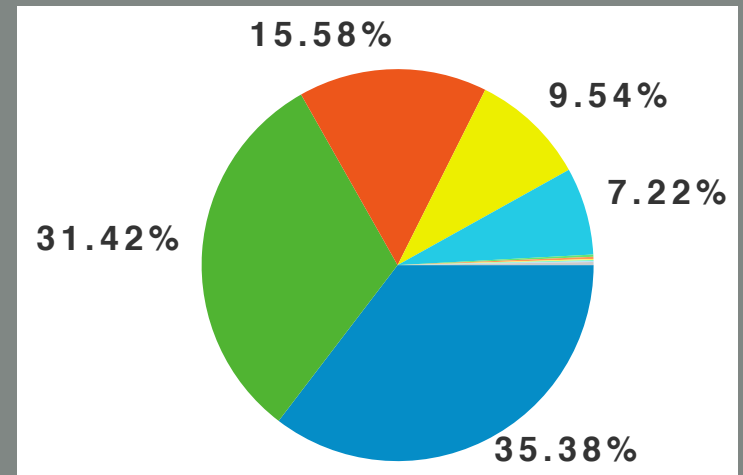
### Bounce Rate

**7.19%**

Site Avg:  
7.19% (0.00%)

**8,564 visits used 21 browsers**

Browser	Visits	Visits
Internet Explorer	3,030	35.38%
Firefox	2,691	31.42%
Chrome	1,334	15.58%
Safari	817	9.54%
Opera	618	7.22%
Mozilla	16	0.19%



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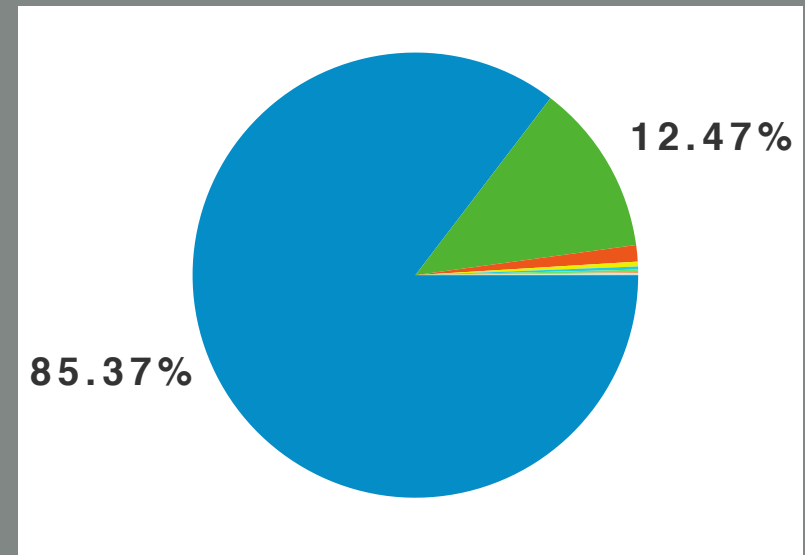
### Bounce Rate

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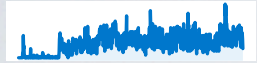
## 8,564 visits used 13 operating systems

Operating System	Visits	Visits
Windows	7,311	85.37%
Macintosh	1,068	12.47%
Linux	102	1.19%
(not set)	30	0.35%
iPhone	19	0.22%
iPad	15	0.18%
SymbianOS	7	0.08%
Android	5	0.06%
Playstation 3	2	0.02%
SunOS	2	0.02%



# TRAFFIC OVERVIEW

All traffic sources sent a total of 8,564 visits



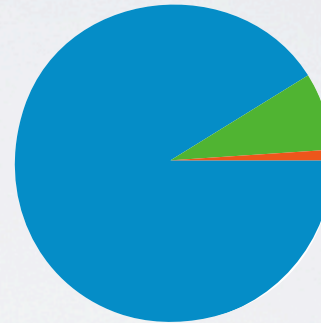
**91.22%** Direct Traffic



**1.05%** Referring Sites



**7.73%** Search Engines



**Direct Traffic**  
7,812.00 (91.22%)

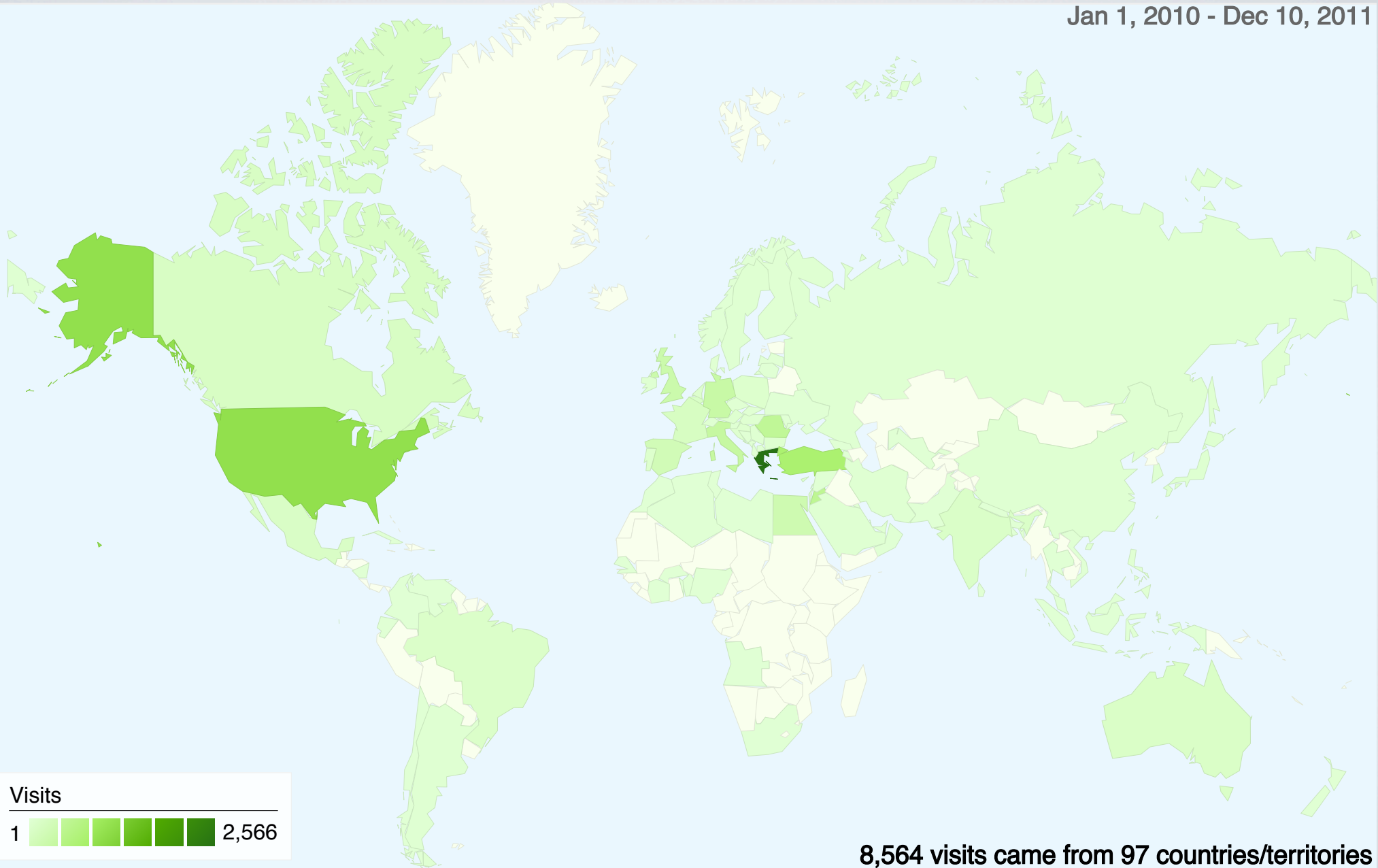
**Search Engines**  
662.00 (7.73%)

**Referring Sites**  
90.00 (1.05%)

Keywords	Visits	% visits
maa journal template	85	12.84%
mediterranean archaeology	32	4.83%
laboratory of archaeometry	22	3.32%
maa journal	17	2.57%

# MAP OVERLAY

Jan 1, 2010 - Dec 10, 2011



8,564 visits came from 97 countries/territories

# MAP OVERLAY

Country/Territory	Visits	Pages/Visit
Greece	2,566	3.71
United States	1,054	3.14
Turkey	758	4.00
Jordan	499	3.61
Romania	465	2.41
Italy	388	3.97
Germany	354	3.97
United Kingdom	311	3.67
Egypt	271	4.24

**Visits**

**8,564**

% of Site Total:  
100.00%

**Pages/Visit**

**3.60**

Site Avg:  
3.60 (0.00%)

**Avg. Time on Site**

**00:01:45**

Site Avg:  
00:01:45 (0.00%)

# MAP OVERLAY

Country/Territory	Visits	Pages/Visit
Spain	223	4.22
France	138	3.85
Canada	128	3.32
Mexico	114	2.96
Belgium	105	3.56
Australia	100	3.43
India	98	3.43
Brazil	87	2.71
Israel	59	3.54
Netherlands	57	3.44
Portugal	54	3.81
Poland	54	3.56
Cyprus	45	4.31
Croatia	39	3.18
Bulgaria	38	4.71
Austria	37	4.35
Japan	30	3.47
Hungary	27	3.26

Country/Territory	Visits	Pages/Visit
Argentina	23	3.43
South Korea	22	4.41
Sweden	22	4.91
Russia	21	2.29
Iran	20	4.95
China	20	2.70
Ireland	20	3.30
Saudi Arabia	20	4.75
Switzerland	20	3.50
Serbia	18	3.22
Slovenia	16	3.69
Taiwan	14	4.21
Philippines	13	2.46
Slovakia	13	6.85
(not set)	12	2.58
Czech Republic	12	3.08
Brunei	12	4.67
Denmark	12	3.83

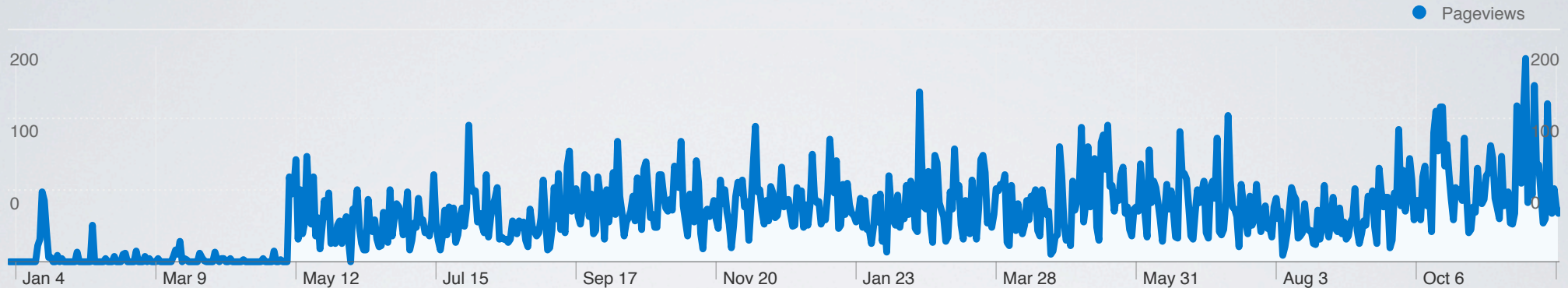
# CONTENT OVERVIEW

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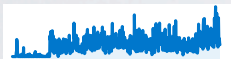
## Content Overview

Jan 1, 2010 - Dec 10, 2011

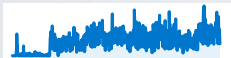
Comparing to: Site



Pages on this site were viewed a total of **30,829** times



**30,829** Pageviews



**22,840** Unique Views



**7.19%** Bounce Rate

Pages	Pageviews	% Pageviews
/main.html	11,078	35.93%
/leftframe.html	10,692	34.68%
/issues.html	5,616	18.22%
/editorialboard.html	1,542	5.00%
/forauthors.html	942	3.06%

